GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2017

GMT Constitutional Area 1, Group A

GMT: ED LECIUS

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs

RESULTS FOR 2016-2017

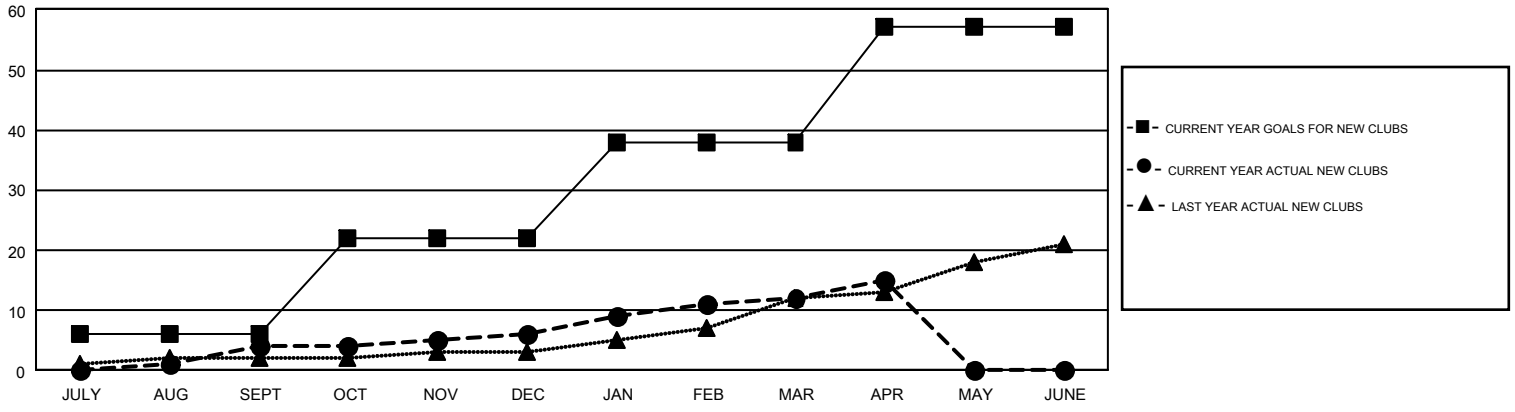
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	4	8
OCT/NOV/DEC	16	2	5
JAN/FEB/MAR	16	6	4
APR/MAY/JUNE	19	3	0

Members

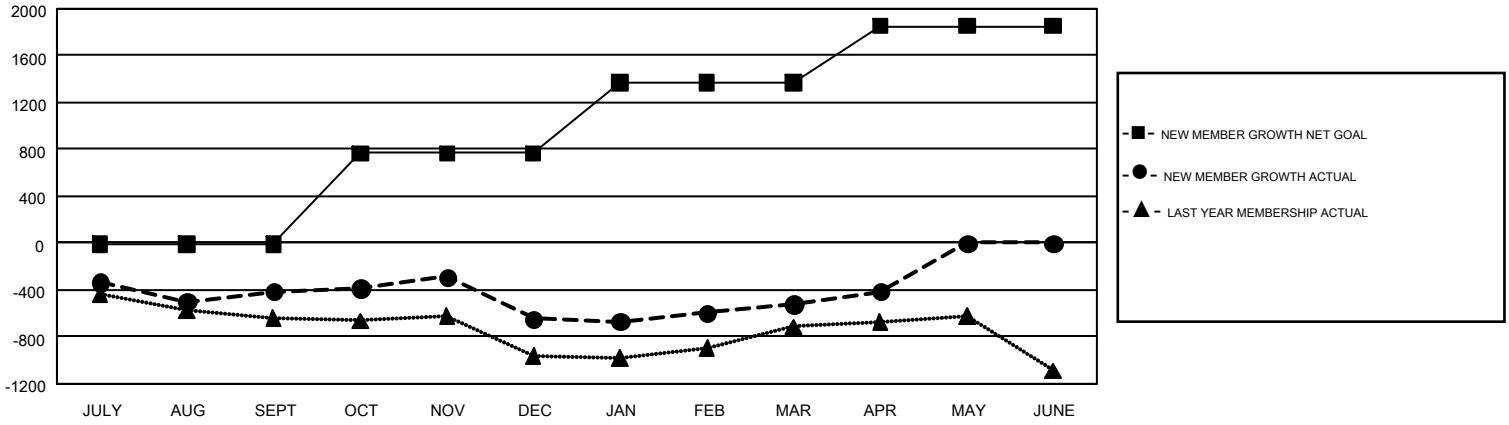
RESULTS FOR 2016-2017

QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-14	968	1,382
OCT/NOV/DEC	781	1,116	1,348
JAN/FEB/MAR	604	1,091	965
APR/MAY/JUNE	482	422	316

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 17

934 CLUBS OF 1,545 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	30,018 (66.30%)
FEMALE	15,259 (33.70%)

DROPPED MEMBERS

DECEASED	592
CLUB CANCELLED	123
OTHER	3,296
TOTAL	4,011

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS	7,755
FAMILY MEMBERS PAYING HALF DUES	4,012

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